

INVEST IN THE SPIRIT OF IRELAND

Irish whiskey is the fastest growing spirit in the world.

Irish whiskey is experiencing an unparalleled renaissance, in fact it's the fastest-growing spirit in the world, an accolade its held since 1990. Irish whiskey is quite simply on fire, with exports projected to double between 2015 and 2020, and double again by 2030. No other spirit currently holds this promise.





Our Model

The widely respected Irish Whiskey Assets' model allows investors to purchase casks of new-fill single malt whiskey from our renowned partner distillery at a wholesale price. This ensures future profits, for the cask owners whilst also creating cash flow for the distillery.

Our award-winning partner distillery is the largest independent distillery in Ireland. It also holds the globally recognised Origin Green certification for sustainable production and is committed to the strict Geographical Indication protection guidelines for Irish whiskey. Therefore, our investors are assured of consistency of quality and supply.

As soon as you order from us, your whiskey will be distilled and decanted into your very own casks. Each cask is then barcoded and registered in your name. These casks will then remain securely stored under Bond at our partner Bonded warehouse where they are fully insured for fire and theft.

As proof of ownership and authenticity, you will receive a Certificate of Ownership and Provenance.

Our investment model has been carefully developed by a team of experts to be simple and sustainable. It balances security with the potential for above average returns. While our model in Ireland is relatively new, similar models have operated with great success in Scotland for decades. Now it's our time.

It's simple, whiskey increases in value as it ages and therefore is an appreciating asset. Once the spirit has been cask matured for at least 3 years and a day, it can be classified as 'Irish Whiskey'. It's now a valuable, tradable commodity which can be sold at a considerable profit.

At Irish Whiskey Assets we will offer to buy your casks back from you after five years.

This option is what makes our business model truly unique. Our sister company, McCarthy's Irish Whiskey, has a retail brand and so requires a constant supply of matured spirit.

Cask owners can sell their whiskey to McCarthy's after it has matured for at least five years. They will buy your casks back at an agreed price, ensuring a profit for you the investor. While this is a straightforward and reliable option, cask owners are in no way obliged to take this option. Other exit options include auctioning, selling to other distilleries or other investors or even creating your own private label whiskey!





Cask Pricing

At Irish Whiskey Assets, we are renowned for offering casks priced to ensure our investors will make a profit in the future. Our investment model is both uncomplicated and sustainable and our team of experts can guarantee a friendly and professional service. Once you decide to join us as a cask owner, you can choose from our unrivalled five tier pricing structure:

Bronze	3 Casks	€8,400
Silver	6 Casks	€16,200
Gold	12 Casks	€31,200
Diamond	18 Casks	€45,000
Platinum	24 Casks	€57,600

Each cask package purchase includes your hand-crafted casks, the finest quality single malt spirit from our renowned distillery partner and secure Bonded warehouse storage with insurance for a period of three years.